# HEARN

Columbus Day Calls Out Economies In Our Store --- For the Entire Family

MEN!

MEN!

0-V-E-R-C-O-A-T-S

Medium weight Topconts regular Winter weight gray mixtures Oz-or tranch models Oxford and black models single and double breast all sizes, also atouts. e-all sizes also atouts.

Markintonhes excellent quality light weight tan and gray-

FOR MEN, Also

Men's Ties-

Large open ends-sits and satin odors well made unusual as-

Columbus Day Special, .44

Men's Night Shirts striped comet all sizes our reg. 78 Columbus Day Special, .66

Men's Shirts-

Woven and Corded Madraslaste strikes in excellent combi-cations on white grounds 5 buttons well made soft cuffs our reg. \$1.95

Columbus Day Special, 1.68 Men's Sweaters Gray Wool Mixtures with and without col-lars all sizes our reg. \$4.95— Columbus Day Special, 4.25

### Women's Suits Distinctively Tailored Special for Columbus Day 25.50

Our reg. \$34.50 Suits

SEVERAL MODELS-a simple style in wool velour-in taupe, reindeer and oxford-semi-high waist line and rever pockets- a youthful model. Others in broadcloth, smartly tailored, button finish-in taupe. Another long lines, interesting pleating, in blue, concord, beet root and green.

Extremely Smart Models; reg. \$44.75-Special, 31.50 Broadcloth and Velour Seal collars and cuffs. Sizes for misses also.

### Special 19.50

These suits are regular \$27.75 and \$29.50

Burellas, broadcloths, gabardines and Oxford cloth. Some suits are braid trimmed-others have stitched pleats-many with deep beltsall youthful styles. Colors-blue, oxford, brick, brown, green and black. Sizes for women and misses.

THREE NEW SUITS-at \$44.75-a chiffen broadcloth has fascinatingly new cuffs and collar of squirrel.

A newer velveteen suit with a broad belt shows stitched pockets quite separate from coat-skunk opossum collars-designed in blue,

Another broadcloth suit (taupe or beet root) has a uniformed coat with a cross belt and wide shawl collar and cuffs of Australian opossum. More new designs come in every day.

## Specials in FURS

For Columbus Day

Hudson Seal Coats

Our reg. \$275.00 ..... Special for one day 200.00 With Taupe Fox border, cuffs and collar, or collar and cuffs

of Skunk. A full model-effectively lined. Neck Pieces and Scarfs in beaver, black lynx, taupe fox, skunk and Jap Mink (Kolinsky dyed).

15.00 to 100.00

Muffs to match, 15.00 to 50.00

A Special for Friday and Saturday

Red Fox

Natural Raccoon

Dyed Skunk

The open animal scarfs are now being worn with the serge frock or tailor-made—and very soon it will be full time to carry the equally smart melon muff. A very beautiful set—both pieces silk lined. Columbus Day, 30.00

A Melon Muff of KIT or BLACK CONEY

Satin lined and finished with rings-Our reg. \$7.97..... Special 5.50

### Special Prices in GIRLS' School Togs

Serge Dresses Some dozen or more different

etyles. Pique or silk collars— neveral wool embroidered—box and side pleated models, high, low and normal waistline-

Ready-to-Wear Hats

Our reg. \$4.95..... B.75 Utterly simple — being very smart, they wouldn't dare be elaborate—velvets with just a band or so of grosgrain ribbon — downturning sallors — upturning-broad or narrow brims-

gentle colorings.
MILLINERY DEPT.-THIRD FLOOR

Repp Dresses

In blue, tan and pink, others equally pretty. Frocks of all white, with collar, cuffs and belt of white—Both sush and newly dcuble-belted styles—all charm-ingly youthful—

Warm Winter Coats Our reg. \$11.94 .... 10.38

Navy, brown and green, with large shawl or pointed collars of velvet or plush. Sizes 8 to 14 yrs. TheSmartestPlaid Mackinaws for girls as well as boys 8 to 18

yrs BOYS DEPT.-THIRD FLOOR

SUITS for Young Men Specially Priced for Columbus Day

Long Trouser Suits in single breasted sack, half or full belted models—of the newest stripes and novelty mixtures or brown, green and grays .....

Students and other form fitting styles, showing newest features in pockets and cut—sizes 33 to 38 chest. Our regular price \$11.94

See Our Three Column Advt. on Page 19.

Special, 9.50

1.031 \$1,500 IN \$100 BILLS

"JEUNE FILLE" Modes The Vogue of the VELVET FROCK

> Emphasizing the bustle, the corselet, the tunic, the draped, the high neck, the basque and the straightline pencil silhouette. 55.00 to 135.00

Also a most exclusive showing of Misses' Frocks of the unusual order, typical of this shop, in SERGE, VE-LOUR, SATIN and WOOL GUERNSEY. 20.00 to 110 00.

DEMI-DINNER GOWNS, featuring the high back veiled decolletage with net or lace sleeves in draped and tight fitting effects developed in many charming styles and various fabrics. 65.00 to 165.00.

### MISSES' FUR JACQUETTES

Smartly designed sport type Coats for motoring, skating, country and town wear, of NUTRIA and HUDSON SEAL (dyed muskrat). 125.00 to 165.00.

### BONWIT TELLER & CO.

The Specialty Shop of Originations FIFTH AVENUE AT 38" STREET



g article recoverants of commuters from

Tarker harried a broadelde of water tarker harried a broadelde of water and her. With her entire upper parts hadly damaged and cargo practically hearped onto of the Central Parry. at Communican. The demage is esti-

The Unity communities, Capt. Newtve men and twenty laborers when the tre started. They stared as their posts ontil driven out by flames. Tugs of the sake waters and Eric Ballconds mad and to the burning lighter and tower or to midstream in save the pleza.

### FACTORY BLAZE ROUTS **HUNDREDS FROM HOMES**

Williamsburg Fire Menaces Church and Temporarily Ties Up Six Car Lines.

Hundreds of Williamsburg tenement wellers were warned to get out of their homes this morning because of a fire in ian Showsare Company at No. 126 Greenpoint Avenue,

The fire started from an unlearned cause about 5 o'clock. From the first floor it mounted so rapidly to the roof that the 120 employees barely had time o escape by stairways and fire escapes.

Many left their coats, Second and third alarms were sounded, The Union Avenue Baptist Church, near the hack of the factory, was threatened, clight car lines, six leading to the Twenty-third Street Ferry, were tied up and thomands on their way to work were delayed. The whole interior of the factory was destroyed, only the walls remaining The damage was estimated

Resignation of Alleged Unpairlotle Bishop Asked.

SALT LAKE CITY, Oct. 11.—The Right Rev. Paul Jones, Bishop of Salt Lake diocese of the Episcopal Church, has been asked to resign because of his alleged unpatriotic attitude. The de-mand was made by the Council of Ad-vice, the vestrymen of St. Pau's Church and the dean, wardens and yearlymen of St. Mark's Cathedral

The Following Stars from the "Oh, Boy" Company Will Sell



Liberty Bonds

McCreery's FRIDAY From



1 to 5 P. M.

Miss Florence McGuire



James McCreery & Co.

5th Avenue

34th Street

## Stern Brothers

## Officers' Uniforms at Cost

Young Men's and Men's Clothing Third Floor

FOR the duration of the war-purely as a matter of 'doing our bit "-we will undertake to provide military uniforms at the actual cost to us -uniforms cut on the latest regulation lines, and tailored in the Kirschbaum shops, insuring exactitude of fit and wearing qualities which will not flinch at the gruelling test of field or trench service.

\$27.00 Uniforms of O. D. Serge, cost price Army Overcoats of Melton, cost price -\$30.00

### Other Accessories and Appurtenances for the Modern Soldier

Will be found in this establishment at very reasonable prices, as the following partial list indicates:

Sam Brown Belts (made in Canada)		\$13.50
Khaki Sweater Coats with sleeves,	\$6.50, 7.50	
Khaki Slip-on Vests without sleeves,	\$3.75, 5.00	and 5.75
Khaki Wool Mufflers		1.50

Officers' Caps, Hats, Cords and Insignia.

### KHAKI ARTICLES.

Fitted Toilet Kits 2.75 to 10.00
Metal Mirrors 25e to \$2.00
Sewing Cases 50c to \$2.00
Writing Tablets 50c to \$1.00
Photo Frames 45c to \$1.00
Fitall Toilet Cases 1.95 to \$7.50
Tobacco Pouches 50c & \$1.00
Bill Folders 50e & \$1.00
Cigarette Cases 50c & \$1.00
Folding Air Cushions in case \$2.95
Folding Rubber Wash Basin \$2.00

#### MISCELLANEOUS

Blanket (waterproof cover)...18.00 Blanket (heavy duck cover) . . . 25.00 Double Blanket, cover and hood. . . 33.75 Canvas Bedding Roll.......15.00 Collapsible Cots, white or khaki. . . \$3.75 'Cello' Canteens, khaki cover \$1.25 Aluminum Kook-kit in case. \$2.50 Officers' Case, of olive fibre. 10.50 Officers' Wardrobe Trunks . . 25.00 Army Field Trunks . . 10.00 & 12.00

Buy a Liberty Bond Now

## Stern Brothers

WEST FORTY-SECOND AND FORTY-THIRD STREETS

(Between 5th and 6th Avenues)

### Autumn and Winter Suits Full Silk Lined at \$30.00

EMBODIED in these suits are fine all wool cassimeres and unfinished worsteds . . . . tailoring done in the Kirschbaum shops by hand wielded shears and needles . . . . linings of pure Chinese cocoon silk, without a filament of cotton adulteration . . . . In brief, the quiet restraint of style, the painstaking workmanship, the elegance of finish for which men usually pay much more than \$30.00

### UNIFORMS FOR OFFICERS AT ACTUAL COST

Coat and Breeches of O. D. Serge, Overcoat of Heavyweight Melton, \$30.00

Young Men's and Men's Clothing, Third Floor-Elevators Convenient.

Sunday World Wants Work Monday Wonders